

**From:** Mark Turnbull mark.turnbull@sclgroup.cc 

**Subject:** Ghana et al

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MT

Alex

Items on the agenda for discussion:

1. Ghana. Attached the meeting report from my recent visit. John Apea introduced me to four companies (banking, insurance, telcom) for introductory discussions. All are keen to learn more about how data analytics can help them grow their business. Next steps?
2. Singapore LEAD conference. We're currently identifying (and arranging to meet) major corporations in SE Asia, at the conference in two weeks. Same question as above: how we structure and follow up pitch discussions. Also: fleshing out the proposed roundtable topic ("*Design a solution to turn around a declining publisher in the face of a changing market*").
3. Brazil. Follow up to our discussion with Pedro and Ponte Strategica. Likely visit to Sao Paolo mid-late Oct.

Cheers

Mark

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MT trip report -  
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